

## Glow Daze™

Liquid Illuminating Drops

Designer Glow Complex + Illuminating Retouch Technology

Satin Base Blend

**Sales Fact Sheet** 

# ➢ Glow Daze™

**Story:** Prepare to get dipped in pure luxury! Attain the premium glow you desire with the Liquid Illuminating Drops that impart a luminous, buildable highlight. Ultra-concentrated with multi-faceted pigment, the lightweight drops allow for a customizable, radiant glow. Your skin will be dripping in golden allure that will leave them all in a captivated daze. Release your inner goddess and glow on!

#### Rationale

- Illuminating drops can be used alone or added to any lotion, making it an easy add-on to any sale
- Plays on the trend of highlighting in the beauty industry and allows users to customize their glow by using their preferred amount for the perfect highlight just for them

## **Product Type**

- Liquid Illuminating Drops
- Designer Glow Complex + Illuminating Retouch Technology
- Satin Base Blend
- No Added Fragrance

#### Technology

- Designer Glow Complex features a concentrated blend of pigments to highlight skin with golden and opalescent hues for a gorgeous, radiant complexion
- Illuminating Retouch Technology helps to keep skin looking photo-ready as the light bending properties of the immediate sheen work to define and highlight your best features
- Satin Base Blend allows the drops to be used alone or mixed with your favorite lotion for a buildable highlight with a silky and dry to the touch feel
- Shake well before use. For an all over dewy glow, dispense a quarter size amount of any lotion into the palm of your hand. Add drops and mix with your fingers. Apply to face and any other parts of your body. For an instant highlighting effect, use alone and apply with hands or favorite beauty tool. Use a few drops for a subtle glow, or more drops for a stronger strobing effect.

### **Additional Information**

Not tested on animals

**Brand Family:** Designer Skin® Bath | Body | Face

## Size

1 oz. Bottle

